



PRASANNA.M R.
Maragowdanahally,
Keragodu hobli,
Mandya tq & Dist,
Karnataka,
Pin: 571446

PERSONAL DETAILS:

Name	Prasanna M. R.
Date of Birth	06-06-1983
Marital Status	Married
Father and mother Name	Late. Raju Shivalingamma
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EDUCATIONAL DEATAILS:

Degrees	Specializations	University / College	Year of passd	Percentage
Ph D	HRM	University of Mysore	Pursuing
B.Ed.	Commerce	Bangalore University	2020	90%
M Phil.	Commerce	University of Mysore	2012	78.33%
M Com	Taxation	Hemagangothri University of Mysore	2010	62.65
B Com	Banking	P E S college Mandya	2004	60.00
PUC	Commerce	Ex-Municipal PU College Mandya.	2001	60.00
SSLC	Rural High School Maragowdanahally	1999	55.00

Computer Skills	HTML, SPSS Tally/ERP.9
Other knowledge	Minor and Major Research Project work
Work Experience	10 years teaching experience in Under Graduation and Post-graduation Departments. Hassan and Mandya.
	10Years project Guidance

Interests & Activity: Research and Innovative mindset.

ACADEMICALLY DEVELOPMENTS:

Projects Awarded under my Guidance: More than 100 projects awarded in Master Degree.

1. Financial Statement Analysis-A Study on MDCC Bank,Mandy.
2. Role of Self Help Groups- With special reference to Malavalli Taluk.
3. Fast Moving Consumer goods- With special reference to H U F Selected Products in Shri Rangapatna Taluk. Mandya.
4. A Study on Customer Perception towards gold buying- with special reference to Bhima and Brother Jewelers Mandya.
5. Housing Finance - With special reference to Corporation Bank, Mandya Branch.
6. Safety Management- With special reference to Sri Chamundeshwari sugar Ltd. K. M. Doddi.
7. An Analytical Study on marketing System for Milk products- With Special reference to jerky cream line Dairy. Malavalli Taluk.
8. Employee Welfare Measures- with Special reference to KnSRTC Mandya Division.
9. Stress Management in CBCS Schemes- with Special Reference to Post Graduation students in Mandya district.
10. Profitability Analysis –With special reference to Sri Chamundeshwari sugar Ltd. K. M. Doddi.
11. A Study on Current marketing Strategies-With special reference to Buying Sugarcane in Sri Chamundeshwari sugar Ltd. K. M. Doddi.
12. Customer Satisfaction-With special reference to Nokia Cell Phone Users in Mandya City.
13. A Study on Employees Promotion Strategy- With special reference to Cham Sugars Ltd.
14. Job Satisfaction- a Study on KnSRTC female Conductors in Mandya division.

Paper Presentation in National level:

1. “Currency war against Indian rupees”. Government College (Autonomus). Mandya.
2. “FDI in Retail sector in India”. Teresian College Mysore.

Participation in National Level work Shops:

1. “Contemporary Issues in Commerce and management research”. Government R C college Bangalore.
2. “Statistical Analysis of Research Data Using SPSS”. Sri Darmasthala Manjunatheswara Institute for Management Development (SDMIMD).

Participation in International level conference:

1. “Ethics Governances and international Financial Reporting Standerds”.Sri Darmasthala manjunatheswara College,Ujire, D. K. kannada .

Participation in National level conference:

1. Infrastructure development in India: Issues and Challenges. Vijaya First grade College Pandavapura.

Participation in State level conference:

1. “Regional imbalance, Banking Industry and inclusive Growth in Karnataka/India-A focus on 12th Five year plan”. - University of Mysore
2. “Participated in State level conference: Rural Entrepreneurship – contemporary issues” at Bharathi College K .M. Doddi, Mandya.